

**Summer School Programme 2025**  
**Digital Humanities' and Literary Studies' Perspectives on Children's Media**

**26/08/2025 (Tuesday)**

<b>Arriving in Mainz</b>	Participants will be accommodated at: <a href="https://www.diejugendherbergen.de/jugendherbergen/mainz/">(https://www.diejugendherbergen.de/jugendherbergen/mainz/)</a>
03.00-03.30	<b>Welcome at the Summer School Venue Getting to know Mainz and Frankfurt</b> Introduction to Departments in Mainz and Frankfurt as „Book Cities“ <a href="https://www.adwmainz.de/startseite.html">https://www.adwmainz.de/startseite.html</a> Ute Dettmar and Iris Schäfer, University of Frankfurt & Gerhard Lauer and Anke Vogel, University of Mainz
03.30-4.30	<b>Keynote: International Perspectives on Children's Book Market</b> Corinna Norrick-Rühl, University of Münster
04.30-5.30	<b>Coffee with Speed Dating Tables / Tai Chi or Chi-Gong-Session (Garden)</b>
05.30-06.30	<b>How Illustrated Children's Books are Created and Marketed</b> Thorben Kuhlmann & Herwig Bitsche
07.00	<b>Welcome Dinner at Cafe Vivo</b> <a href="https://cafe-vivo.de/">https://cafe-vivo.de/</a>

**27/08/2025 (Wednesday)**

**Interculturality and Visuality**

10.00 -11.15	<b>Plenary Lecture: Imagining Sameness and Difference in Picturebooks. Imagological Perspectives</b> Emer O'Sullivan, University of Lüneburg	
11.15 -11.30	<b>Coffeebreak</b>	
11.30 -01.30	Panel 1: <b>Cultural and Literary Studies</b> Workshop: <b>Analysing Video Games from a Cultural and Literary Studies' Perspective</b> Timo Rouget, University of Frankfurt	Panel 2: <b>Digital Humanities</b> Workshop: <b>Reading the Reading. Potentials of Eye Tracking as a Digital Method for Close Reading of Multimodal Text Architecture</b> Ben Dammers, University of Cologne
01.30 -02.00	<b>Lunch</b>	
02.00 -04.00	<b>Creative Workshop on Audio-Book Production</b> Chris Kling, Klangkantine	
04.00-04.30	<b>Coffeebreak</b>	

04.30 -06.00	<b>Plenary Lecture: Interculturality in Historical Children's Literature. Intersectional Analyses</b> Claudia Sackl, University of Zurich & Joseph Kebe-Nguema, Sorbonne University Paris
06.30	<b>Optional: City Tour and Dinner in Mainz</b>

**28/08/2025 (Thursday)**

**Media Culture and Participation**

09.30 -10.45	<b>Plenary Lecture: Cultural Participation and Children's Media</b> Marina Lehmann, University of Mainz
10.45 -11.00	<b>Coffeebreak</b>
11.00 -01.00	Workshop: <b>Reading With Robots</b> Julia Sander & Anke Vogel & Johannes Kraus University of Mainz
01.00 -02.00	<b>Lunch</b>
02.00 -05.00	<b>Creative Workshop</b> Dully & Dax
07.00	<b>Optional: (Nonalcohol.) Longdrinks with Gutenberg-Gesellschaft</b>

**29/08/2025 (Friday)**

**Analysing Multimodality**

09.30 -10.45	<b>Plenary Lecture: Children's Book Market and Translation</b> Jana Rüegg, University of Uppsala	
10.45 -11.00	<b>Coffeebreak with Prezles (Lunch Bag)</b>	
11.00 -01.00	Panel 1: <b>Cultural and Literary Studies</b> Workshop: <b>Theoretical Approaches on Authorship in the Field of Children's and Young Adult Literatur</b> Lena Hoffmann, University of Bielefeld	Panel 2: <b>Digital Humanities</b> Workshop: <b>Digital Approaches to Picture Book Analysis</b> , Sebastian Schmideler (Stabi Berlin)
01.15 -04.30	<b>Fieldtrip: How TV Shows are Produced</b> ZDF, Mainz	
06.00	<b>Optional: Weingut Wagner (Guided Hike through a Vineyard and Mystery Dinner)</b>	

**30/08/2025 (Saturday)**

**Meet the Pros**

09.30 -10.45	<b>Plenary Lecture: Elise Mischke</b> Market Research Department, German Bookseller's and Publisher's Association
--------------	--

11.00 -12.30	<b>Interview with Nils Mohl (Choose Your Own Adventure Stories)</b>
12.30 -01.00	<b>Closing Event:</b> <b>Everything we've Seen and Learned (Evaluation)</b> Iris Schäfer, University of Frankfurt & Anke Vogel, University of Mainz
01.00 -02.00	<b>Lunch (Pizza Picknick in the Garden of the Academy) and Print Your own Souvenir</b>
02.00	<b>End and Departure</b>