

Summer School Programme 2025
Digital Humanities' and Literary Studies' Perspectives on Children's Media

26/08/2025 (Tuesday)

Arriving in Mainz	Participants will be accommodated at: (https://www.diejugendherbergen.de/jugendherbergen/mainz/)
03.00-03.30	Welcome at the Summer School Venue Getting to know Mainz and Frankfurt Introduction to Departments in Mainz and Frankfurt as „Book Cities“ https://www.adwmainz.de/startseite.html Ute Dettmar and Iris Schäfer, University of Frankfurt & Gerhard Lauer and Anke Vogel, University of Mainz
03.30-4.30	Keynote: International Perspectives on Children's Book Market Corinna Norrick-Rühl, University of Münster
04.30-5.30	Coffee with Speed Dating Tables / Tai Chi or Chi-Gong-Session (Garden)
05.30-06.30	How Illustrated Children's Books are Created and Marketed Thorben Kuhlmann & Herwig Bitsche
07.00	Welcome Dinner at Cafe Vivo https://cafe-vivo.de/

27/08/2025 (Wednesday)

Interculturality and Visuality

10.00 -11.15	Plenary Lecture: Imagining Sameness and Difference in Picturebooks. Imagological Perspectives Emer O'Sullivan, University of Lüneburg	
11.15 -11.30	Coffeebreak	
11.30 -01.30	Panel 1: Cultural and Literary Studies Workshop: Where Game Design and Narrative Design Intersect: Tie-In-Novels as Transmedial Crossroads Hanns Christian Schmidt, University of Siegen	Panel 2: Digital Humanities Workshop: Reading the Reading. Potentials of Eye Tracking as a Digital Method for Close Reading of Multimodal Text Architecture Ben Dammers, University of Cologne
01.30 -02.00	Lunch	
02.00 -04.00	Creative Workshop on Audio-Book Production Chris Kling, Klangkantine	
04.00-04.30	Coffeebreak	

04.30 -06.00	Plenary Lecture: Interculturality in Historical Children's Literature. Intersectional Analyses Claudia Sackl, University of Zurich & Joseph Kebe-Nguema, Sorbonne University Paris
06.30	Optional: Dinner to go and City Tour (Mainz)

28/08/2025 (Thursday)

Media Culture and Participation

09.30 -10.45	Plenary Lecture: Cultural Participation and Children's Media Marina Lehmann, University of Mainz
10.45 -11.00	Coffeebreak
11.00 -01.00	Workshop: Reading With Robots Julia Sander & Anke Vogel & Johannes Kraus University of Mainz
01.00 -02.00	Lunch
02.00 -05.00	Creative Workshop Dully & Dax
07.00	Optional: (Nonalcohol.) Longdrinks with Gutenberg-Gesellschaft

29/08/2025 (Friday)

Analysing Multimodality

09.30 -10.45	Plenary Lecture: Children's Book Market and Translation Jana Rüegg, University of Uppsala	
10.45 -11.00	Coffeebreak with Prezles (Lunch Bag)	
12.30-02.00	Fieldtrip: How TV Shows are Produced ZDF, Mainz	
02.00 -03.00	Coffeebreak at ZDF	
04.00 -06.00	Panel 1: Cultural and Literary Studies Workshop: Theoretical Approaches on Authorship in the Field of Children's and Young Adult Literatur Lena Hoffmann, University of Bielefeld	Panel 2: Digital Humanities Workshop: Digital Approaches to Picture Book Analysis , Sebastian Schmideler (Stabi Berlin)
6.30	Optional: Sundowner at Rhein Strand	

30/08/2025 (Saturday)

Meet the Pros

09.30 -10.45	Plenary Lecture: Elise Mischke Market Research Department, German Bookseller's and Publisher's Association
11.00 -12.30	Interview with Nils Mohl (Choose Your Own Adventure Stories)
12.30 -01.00	Closing Event: Everything we've Seen and Learned (Evaluation) Iris Schäfer, University of Frankfurt & Anke Vogel, University of Mainz
01.00 -02.00	Lunch (Pizza Picknick in the Garden of the Academy) and Print Your own Souvenir
02.00	End and Departure