

## Summer School Programme 2025

### Digital Humanities' and Literary Studies' Perspectives on Children's Media

26/08/2025 (Tuesday)

<b>Arriving in Mainz</b>	Participants will be accommodated at: ( <a href="https://www.diejugendherbergen.de/jugendherbergen/mainz/">https://www.diejugendherbergen.de/jugendherbergen/mainz/</a> )
03.00-03.30	<b>Welcome at the Summer School Venue Getting to know Mainz and Frankfurt</b> Introduction to Departments in Mainz and Frankfurt as „Book Cities“ <a href="https://www.adwmainz.de/startseite.html">https://www.adwmainz.de/startseite.html</a> Ute Dettmar and Iris Schäfer, University of Frankfurt & Gerhard Lauer and Anke Vogel, University of Mainz
03.30-4.30	<b>Keynote: Mail-order book culture: Unpacking children's book subscription boxes</b> Corinna Norrick-Rühl, University of Münster
04.30-5.30	<b>Coffee with Speed Dating Tables / Tai Chi or Chi-Gong-Session (Garden)</b>
05.30-06.30	<b>How Illustrated Children's Books are Created and Marketed</b> Torben Kuhlmann & Herwig Bitsche
07.00	<b>Welcome Dinner at Cafe Vivo</b> <a href="https://cafe-vivo.de/">https://cafe-vivo.de/</a>

27/08/2025 (Wednesday)

Interculturality and Visuality

10.00 -11.15	<b>Plenary Lecture: Imagining Sameness and Difference in Picturebooks. Imagological Perspectives</b> Emer O'Sullivan, University of Lüneburg	
11.15 -11.30	<b>Coffeebreak</b>	
11.30 -01.30	Panel 1: <b>Cultural and Literary Studies</b> Workshop: <b>Where Game Design and Narrative Design Intersect: Tie-In-Novels as Transmedial Crossroads</b> Hanns Christian Schmidt, University of Siegen	Panel 2: <b>Digital Humanities</b> Workshop: <b>Reading the Reading. Potentials of Eye Tracking as a Digital Method for Close Reading of Multimodal Text Architecture</b> Ben Dammers, University of Cologne
01.30 -02.00	<b>Lunch</b>	
02.00 -04.00	<b>Creative Workshop on Audio-Book Production</b> Chris Kling, Klangkantine	
04.00-04.30	<b>Coffeebreak</b>	

04.30 -06.00	<b>... Gender, Race, Age ...: A Conversation on Intersectional Perspectives on Historical Children's and Young Adult Literature</b> Claudia Sackl, University of Zurich & Joseph Kebe-Nguema, Sorbonne University Paris
06.30	<b>Optional: Dinner to go and City Tour (Mainz)</b>

**28/08/2025 (Thursday)**

**Media Culture and Participation**

09.30 -10.45	<b>Plenary Lecture: Analyzing Cultural Participation of Teenage Readers and Non-Readers in Germany</b> Marina Lehmann, University of Mainz
10.45 -11.00	<b>Coffeebreak</b>
11.00 -01.00	<b>Workshop: Reading With Robots</b> Julia Sander & Anke Vogel & Johannes Kraus University of Mainz
01.00 -02.00	<b>Lunch</b>
02.00 -05.00	<b>Creative Workshop</b> Dully & Dax
06.00	<b>Optional: Guided Tour Gutenberg-Museum MOVED and Apéro with Gutenberg-Gesellschaft</b>

**29/08/2025 (Friday)**

**Analysing Multimodality**

09.30 -10.45	<b>Plenary Lecture: Children's Book Market and Translation</b> Jana Rüegg, University of Uppsala	
10.45 -11.00	<b>Coffeebreak with Prezzyes (Lunch Bag)</b>	
12.30-02.00	<b>Fieldtrip: How TV Shows are Produced</b> ZDF, Mainz	
02.00 -03.00	<b>Coffeebreak at ZDF</b>	
04.00 -06.00	Panel 1: <b>Cultural and Literary Studies</b> Workshop: <b>Theoretical Approaches on Authorship in the Field of Children's and Young Adult Literatur</b> Lena Hoffmann, University of Bielefeld	Panel 2: <b>Digital Humanities</b> Workshop: <b>Digital Approaches to Picture Book Analysis</b> , Sebastian Schmideler (Stabi Berlin)
6.30	<b>Optional: Sundowner at Rhein Strand</b>	

30/08/2025 (Saturday)

Meet the Pros

09.30 -10.45	<b>Plenary Lecture: Elise Mischke</b> Market Research Department, German Bookseller's and Publisher's Association
11.00 -12.30	<b>Interview with Nils Mohl (Choose Your Own Adventure Stories)</b>
12.30 -01.00	<b>Closing Event:</b> <b>Everything we've Seen and Learned (Evaluation)</b> Iris Schäfer, University of Frankfurt & Anke Vogel, University of Mainz
01.00 -02.00	<b>Lunch (Pizza Picknick in the Garden of the Academy) and Print Your own Souvenir</b>
02.00	<b>End and Departure</b>